

# KiDS STEPS TO SUCCESS

FOR WISH KIDS®

Follow the checklist below to ensure the most successful fundraising event!

- Return** the event proposal form to the Make-A-Wish® office.
- Follow** Make-A-Wish Ohio, Kentucky & Indiana on social media to keep up-to-date on Make-A-Wish news!
- Schedule** a brainstorm meeting with your Make-A-Wish contact.
- Request** Make-A-Wish supplies, banners and logo.
- Ask** your Make-A-Wish contact to set up your online fundraising page. Share link with school community, friends and family!
- Send** all marketing materials and t-shirt design to your Make-A-Wish contact for approval. Does the design follow Make-A-Wish branding rules? Make sure to add the Make-A-Wish logo somewhere on your t-shirt!
- Send** final event schedule with dates and times to your Make-A-Wish contact so she can coordinate a Make-A-Wish representative to attend!
- Promote** your event(s) in a variety of ways; email, social media posts, posters throughout the school, announcements in classrooms, etc! Get creative to make sure everyone knows about each event!
- Complete** the event and return the wrap-up form to your Make-A-Wish contact along with any photos. We want to share your success with our followers!
- Write** and send Thank-You cards to your major donors and sponsors\*.
- Celebrate** your success and hard work! Thank you for your support!!

\*Suggested for \$500+ donors